

NCC Cable System Order

Order #	62523534	Flight Dates	04/23/18 - 04/29/18	Update Date	04/20/18		
Syscode	4578	Agency	Buying Time	Version	1 Vs. 1		
System Name	Spectrum/Janesville, WI	Advertiser	Cathy for Congress	Show All Lines			
Market	Madison				Total # of Weeks	1	
		Client Code	WI-1	Total	\$240.00		
AE	Evan Butcher	Product Code	60s	Commission	\$36.00		
Sales Coordinator	Austin Nichols	Est Code	4.23-4.24	Net Total	\$204.00		
Office	Washington	Product Name		Total Spots	8		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Accepted				Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+3 Feb18	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	4.18. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	FIXED: MORNING JOE	4/23/18	4/29/18	05:00	09:00	X	X						-	-	2	\$36.00	\$72.00	60	FIXED: MORNING JOE
2	MNBC	MNBC EF	4/23/18	4/29/18	16:00	19:00	X	X						-	-	2	\$24.00	\$48.00	60	OOW 03/26/18-06/24/18
3	MNBC	MNBC PT	4/23/18	4/29/18	19:00	24:00	X	X						-	-	4	\$30.00	\$120.00	60	OOW 03/26/18-06/24/18

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$240.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/25/18

62523534 | Madison | Spectrum/Janesville, WI | 4578 |